

Neutral Supply Chain - Case Study

Sustainability Strategy

HAVI Efficient & Sustainable Logistics

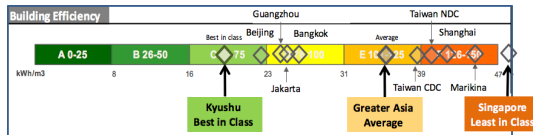
HAVI provides supply chain and logistics services across 100 countries; serving customers, including the McDonalds' Corp, in the US, Europe and Asia.

In 2012 HAVI engaged Neutral Supply Chain to assist the creation of a global sustainability strategy to protect and build their brand, find new service growth opportunities and fund the programme through energy savings.

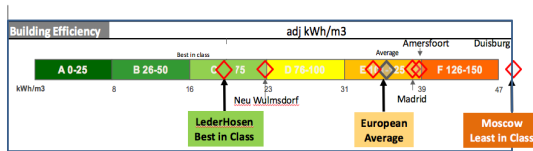
The strategy work benchmarked the energy performance of over 70 warehouses and their transport fleet operations across Europe and Asia, identifying ten realisation projects that would reduce relative CO2 emissions by 30%. It also conducted an opportunity assessment and business case for building an international waste recycling service line (Return to Value), and international revenue growth opportunity across its European markets.



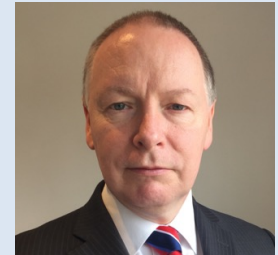
Asia: Warehouse Energy Efficiency* (adj kWh/m³)



Europe: Warehouse Energy Efficiency* (adj kWh/m³)



*Adjusted Performance is normalized for climatic, dimensional and mix of temperature zones difference within each Warehouse

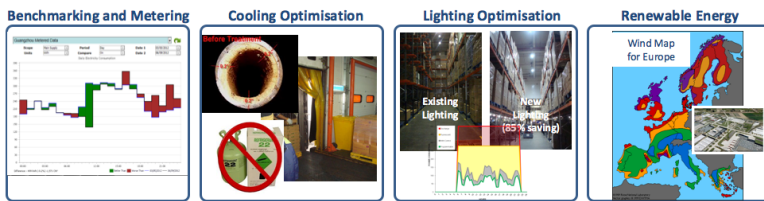


Jon Bumstead
Co-Founder and Head

Benefits

The sustainability strategy was approved by the HAVI board in early 2013 providing annualised profits of \$7m by 2016.

HAVI has built a recycling, sustainability and waste services service line that is protecting and building its reputation and brand strength.



Warehouse Energy Initiatives

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