



Neutral Supply Chain - Case Study

SUPPLY CHAIN SUSTAINABILITY STRATEGY

DX Business Direct Parcel Xchange Strategy

Five Year Product Business Plan – 2009-10

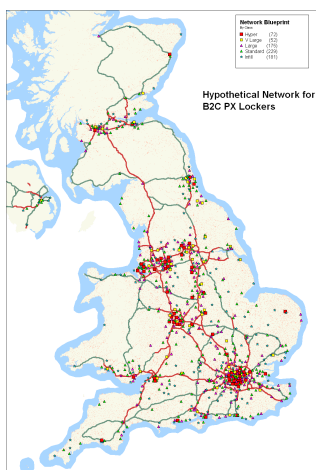
An in-depth market analysis was conducted in both Business to Business and Business to Consumer markets to create a target market and value proposition.

An optimal deployment network was developed together with a design and sourcing plan incorporated within a five year business plan.



Simple keycode access

The Planned Network:



The DX Parcel Xchange Unit

Benefits

A strategic plan with informed priority options.

An executable implementation plan with a detailed budget.

A plan to optimise the current network and reduce the future unit cost by 20%.



Jon Bumstead
Co-Founder and Head

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Neutral Supply Chain

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